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# The 2nd China International Solar-energy and PV-project(Beijing) Exhibition (CSPE2006)

Date: October 20-22, 2006 Place: China-Beijing Haidian Exhibition Hall

(No. 2 Xinjian Gongmen Rd., Haidian District, Beijing)

Authorized by:

Ministry of Commerce of the People's Republic of China Honorary Hosts:

**Energy Research Institute of National Development and Reform Commission** 

China Solar Energy Association PV Committee

Hosts:

China-Europe Association for Technical & Economic Cooperation Industrial Union of European Solar Energy and PV

China Society for World Trade Organization Studies—Solar Energy Branch Industrial Association of Enterprises Management of World Solar Energy City

Germany Newgrace International Exhibition Co., Ltd.

Organizer:

Shanghai Newgrace International Exhibition Planning Co., Ltd.

Co-organizer:

Shanghai Lead Exhibitions Service Co., Ltd.

Planned by:

Newgrace International Exhibition Co., Ltd.

Official website of the exhibition: http://www.ch-solar.com

The Largest European Organizer for Solar Energy Exhibition
Newgrace International Exhibition Co., Ltd
Forge the First Largest Solar Energy Exhibition in China

Germany Newgrace International Exhibition Co., Ltd. is one of the largest trade exhibition

organizers in Europe, the subsidiary company of which--Shanghai Newgrace International Exhibition Planning Co., Ltd.—is quite experienced in organizing exhibitions and commits itself to the forging of the world's best brand exhibition. With its professional organizing group which knows well of the industry and is familiar with the exhibition planning and service, while working in a down-to-earth manner, the Company manages to show its best performance in an "Olympic Game" of solar energy industry. In addition, the Company will provide you with the first-class service under the guidance of its rich experience in organizing exhibition, with its vigorous propaganda, all-round academic activities and multi-level business talks.

# Foreword

Since Beijing 2008 Olympic Games has come up with the concept of developing a Green Olympic, a high technology Olympic, and a people's Olympic, the solar-energy and PV power generation industry is now gradually involved in the construction of this Olympic Games. It is well known that at present environment protection, health and new energy utilization have become three topics that attract most concern of Chinese people. Thus, solar energy,

with its advantages in environment, economy, and renewable energy resource, gradually enters public vision. At present, the solar energy market is increasing with an annual growth rate of 20%-30%, which is twice of that of Europe and four times of that of North America, making it the world's largest solar application market. China Ministry of Construction is now bringing light and thermal application into construction energy saving program as one of its essential parts which is listed into the "Ninth Five-year Plan and 2010 Layout" of the construction energy saving program. China Ministry of Construction is also making active preparation and implementing a residential sunlight plan, and is making its effort to list the light and thermal application into the key-supported new energy industries.

The Renewable Energy Law has just been approved by National People's Congress and there are more detailed implementation rules to be introduced. The solar energy and PV industry has received considerable support form Chinese Government, for instance, the preferential taxation policy, R & D investment tax exemption policy and compulsory grid connection, etc. Therefore, the development of solar energy and PV industry of China has become a new growth point as an economic development opportunity during Beijing 2008 Olympic Games and meanwhile powerful government support provides this industry with broad market developing opportunities. "China International Solar-energy and PV-project Exhibition" is the most influential event of solar energy and PV industry which is annually and regularly held in Shanghai and Beijing (China). It was successfully held in Shanghai in May, 2006. In order to accelerate the broad application of China solar energy and PV industry in Beijing 2008 Olympic Games and promote the trade in this industry, The 2nd China International Solar-energy and PV-project (Beijing) Exhibition will be held in Beijing Haidian Exhibition Center from Oct. 20 to 22, 2006! Let us focus on the "charm" 2008 Olympics which shall witness a continuance of success!

Advantage:

- Rooted in the essential research and development base of China solar energy and PV industry--Beijing.
- Propagandized by over 80 professional media in and abroad.
- Have "solar energy and PV industry" as its theme and "innovation, exploration, communication and cooperation " as its principle; enable the exhibitors to display their company images, while carrying out more direct communication with urban and rural new energy users and technological development and equipment purchasing professionals in the industries like power electronics; chemical industry; communications, meteorological and geological field operations units; environmental protection; semiconductor industry; construction and building materials industry; metallic and nonmetallic materials industry; tertiary institutions and relevant research institutions; energy, power and energy saving industries; government decision-making and management institutions; and finance, banking and investment advisory institutions.

# Major Activities:

This exhibition will provide with a multi-channel and high-level communication & cooperation platform through exhibition, forum and on-spot purchasing. It is predicted that this exhibition will attract more than 10 thousand professional buyers, enterprise leaders, economic and trade professionals and science and technology staff, etc. to come for visit, negotiation and purchasing.

I. Exhibition, Merchant Invitation and On-site Purchasing Forum

Tendering-purchasing Web is invited to hold on-site purchasing forum, technical exchange forum, subject discussion and information release activities for solar energy enterprises. The hosts will spare no effort to provide with various services, organize audiences, and endeavor to create commercial opportunities. In addition, as a main feature and a value-added service of the exhibition, the hosts will call on channel distributors and purchasers from all around the nation to its bid-purchase information release conference, in which exhibitors of this exhibition will be directly included for trade negotiation and bidding invitation.

- II. Forums
- 2006 International On-site Purchasing Forum for Solar Energy Enterprises
- 2006 International Solar Energy Industry Development Forum

#### Exhibition Schedule:

Exhibition Layout Date: Oct. 18-19, 2006 Opening Ceremony: 9: 30, Oct. 20, 2006 Exhibition Date: Oct. 20-22, 2006 Exhibition Closing: 14: 00, Oct. 22, 2006

#### Items for Exhibition:

- ◆ Solar energy and PV products: Photovoltaic modules and units, production equipment of Photovoltaic module and unit, rural PV power generation system, installation and fittings of PV equipment, grid connection PV system and PV power transmission and distribution equipment, etc.; PV power supply/battery, charger, controller, inverter, water pump, electricity generation system of solar energy, conversion equipment of solar energy, fuel battery, silicon solar battery, film solar battery, raw materials for poly-silicon and single crystal silicon, cutting machine of cell board, and examination equipment;
- ◆ Solar power supply products: Solar traffic light, lawn light, garden light, beacon light, pest killing lamp, charger, signal lamp, solar information display screen of traffic warning light, etc.
- ◆ Solar-heating products, solar external wall and roof assembly, measuring and controlling system, and solar system controlling software;
- ◆ Mutual-complementing system of wind power generation and Photovoltaic power generation; Wind power generation equipment, Sea wind power generation equipment, wind and solar energy mutual- complementing power generation system, small water power technology and equipment, geothermal energy, and related products of biomass energy exploration and utilization technology.
- ◆ Solar energy engineering: Photovoltaic power generation systems engineering, solar-heating systems engineering and renewable energy products and applications, solar engineering programmers etc.;

  Participation Expense:

Stall Expense:

1. Stail Expense.						
	•	No.1 Exhibition Hall 3M×3M	No.2 Exhibition Hall 3M×3M	No.3 Exhibition Hall 3M×3M		
Home Exhibit	Home Exhibitor RMB8,800 yuan/exhibition period Foreign Exhibitor US\$3,300 /exhibition period		RMB8,300 yuan/exhibition period	RMB8,300 yuan/exhibition period		
Foreign Exhib			US\$2,800 /exhibition period	US\$2,800 /exhibition period		
Joint Ventu	re	RMB10,000 yuan/exhibition period	RMB9,800 yuan/exhibition period	RMB9,800 yuan/exhibition period		
Raw Space	2	RMB980 yuan/m² (at least 36m²)	RMB880 yuan/m² (at least 36m²)	RMB880 yuan/m² (at least 36m²)		

**Note:** Furnished Constructed Booth: 3 side wall partitions in white (2.5m ht), 1 meeting table, 2 chairs, 2 spot lights, 1 set sign panel, carpet over the exhibition platform, 1 electricity socket (220V/15A). **Note:** Booth with double openings will be charged with additional 20% of the total amount; For other facilities, exhibitors could prepare themselves or apply for renting in advance.

**Raw Space:** exhibition floor, security and cleaning service. There will be no facility in raw space. Exhibitors could prepare themselves or authorize other units for stall designing, fitment and furnishing.

2. Exhibition Directory

i	z. Exmertion Directory						
	Cover	Back Cover	Inside Front	Inside Back	Inside Pages	Inside Pages	Literal Introduction
			Cover		Color	Black	
				Cover			
	RMB20,000	RMB18,000	RMB15,000	RMB10,000	RMB5,000	RMB3,000	RMB1,000 yuan
	yuan	yuan	yuan	yuan	yuan/page	yuan/page	·
	US\$8000	US\$7200	US\$6000	US\$4000	US\$2000	US\$1200	US\$400

Note: The Film which should be at the size of W143mm × L210mm is to be supplied by exhibitors.

3. Other Advertisements

Visit Ticket	Invitation	Advertisement	Vertical Banner	Rainbow Door	Hand Bag
		Balloon			-
RMB5,800	RMB8,000	RMB6,800	RMB5,800	RMB12,000	RMB40,000
yuan/10 thousand	yuan/10 thousand	yuan/balloon	yuan/piece	yuan/door	yuan/10 thousand
pieces	pieces				

#### Technical Exchange Lectures:

During the exhibition period, the hosts will organize several technical exchange conferences for the convenience of international technology communication, trade talk, propaganda, product introduction, technical exchange and academic research and discussion. Exhibitors are encouraged to participate in and submit their application report to the organizer together with their *Exhibitor Application Form*, so that communication ground and relevant equipment can be prepared and audience colleted in time. Themes for communication are to be decided by exhibitors

themselves. Each technical exchange lecture is set within 2 hours with a charge RMB6,000 yuan. Please send a summary of the content for discussion to the organizer in advance.

#### Audience Collecting:

- ◆ Special purchaser & audience collecting department is established, which will be in charge of the invitation of professional audiences home and abroad.
- ◆ National authorities concerned and decision-making personnel from governments of all the provinces and cities, foreign chambers of commerce in China, the Chamber of Commerce and Industry of Solar Energy, Small, medium and large enterprises, import and export trade companies, dealers and environment protection institutions are invited to the lecture.
- ◆ This exhibition will be propagandized nationwide and worldwide on relevant professional exhibitions and industrial conferences. Authorities concerning solar industry, industrial management, power supply, chemical industry and petrochemistry, metallurgy and steel, municipal government, environment protection, energy saving, equipment tendering department, public institution, as well as associations and chambers of commerce home and abroad will be invited to this exhibition and its forums.
- ♦Omni directional propaganda and report will be carried out by over 100 professional media concerning this exhibition and its relevant activities.
- ♦ All the professional audiences listed in the buyers' database established by the organizer will be invited through the commercial institutions of the Embassy of People 's Republic of China in foreign countries and the business networks home and abroad, and at least 600 thousand entrance tickets are to be issued all around the world. There will be close cooperation with many international institutions from U.S., Germany, Europe and Korea, etc. as well as with the world's largest networks, which makes it internationalized, while being widely publicized and well introduced to the world through the internet.

#### Procedures for participating:

- 1. The exhibitor fills in the Application Agreement, on which to affix the seal of their company, fax or mail it to the organizing committee;
- 2. 50% or all down payment of booth application fee is to be remitted within seven days to the appointed account of the organizing committee since application;
- 3. Your booths will be allocated in accordance with the principle of "first apply, first pay fees, and first being served and allocated". The organizing committee reserves the right to adjust some booths.
- 4. The organizing committee will send further notice, advising details about exhibit transportation and the <a href="accommodation">accommodation</a> for the representatives of exhibiting enterprises.

### **Service:**

- 1. Provide with all kinds of information left by the audience (including their contact methods and purchase intent, etc.)
- 2. Assist with exhibit transportation and customs declaration of foreign enterprises;
- 3. Accommodation and travel arrangement service for exhibitors; ticket booking and hotel reservation;
- 4. Assist exhibitors with the organization of various press release conferences, promotion of products or investment projects, thematic reports and technical lectures, etc.
- 5. Assist exhibitors with booth design and layout, renting of exhibition equipment and power equipment, employment of temporary workers, interpreters and ritual girls, etc.
- 6. Free draft for special booth design and decoration. (Not including booth construction expenses)
- 7. Provide with entrance ticket and invitation cards for exhibitors to invite their clients.

# Contact Us:

Organizing Committee Secretariat:

Room 402, No. 27 Lane 588 South Lianhua Road Shanghai China

Hotline: 86-21-34080282 Fax: 86-21-34085282

E-mail: <u>nuogaisi2004@126.com</u> Contact Person: Grace GAO

# The2nd China International Solar-energy and PV-project (Beijing) Exhibition

Receipt of Exhibition Application (Contract) No: Exhibitor: Chinese English Address: Post Code: Contact methods: Tel:\_\_\_\_\_Fax:\_\_\_\_ Legal Representative: \_\_\_\_Exhibition Principal: \_\_\_\_Title: \_\_\_\_ E-mail\_\_\_\_\_ Website: \_\_\_\_\_ Professional Audiences Your Company Expects: Participation  $\bigstar$  Standard Booth  $m \times m = m^2$  No./ Fee Form ★Standard Change Booth\_\_m×\_\_m=\_\_m<sup>2</sup>\_\_\_No./ Fee\_\_\_\_ ★Indoor Light Place  $m \times m = m^2$  No./ Fee ★Technical Exchange Lecture:\_\_\_\_\_\_ session/ Fee\_\_\_\_\_ ★Pages of publication:\_\_\_\_\_/ Publication Fee\_\_\_\_\_ ★Other items:\_\_\_\_\_/ expenses\_\_\_\_\_ Date of Remittance: The fees herein shall be remitted prior to (Day) (Month), (Year). Beneficiary: Shanghai Newgrace International Exhibition Planning Co., Ltd. Beneficiary: Bank: Shanghai Rural Commercial Bank (Xuhui Branch) Account number: 324604—08010057143 The exhibitor promises to observe the provisions of this exhibition during its exhibition Remark: period. No exhibition of infringing or counterfeit commodity, transfer or renting of booth and early removal of exhibition will be allowed. 2. Having received this contract, the organizer should send this contract after signing and sealing to the exhibitor by fax or mail. Meanwhile, the exhibitor is supposed to remit 50% of its exhibition down payment to the account appointed by the organizer within 7 days after the signing of this contract. The remaining amount should be paid off before Sep. 18, 2006. Otherwise, the organizer will regard it as giving up. The booth will not be reserved and the deposit will not be refundable. The exhibition booth is formally confirmed after signing this contract and fulfilling the payment. In case that the organizer would rearrange the booths, it should first ask for the exhibitor's opinion by sending Notification for Rearrangement of Booth, and the rearrangement can be performed after being approved by the exhibitor.

- 4. After payment, the exhibitor should not cancel its booth; otherwise, it should be responsible for the loss thereby caused and its exhibition payment shall not be returned.
- 5. Upon confirmation of the exhibitor's application by the organizer, it is considered to be formally included in the exhibition. If the exhibitor cancels its exhibition after signing this contract while the down payment is unpaid, the organizer has the right to claim for compensation of 30% of the exhibition expense.
- 6. Period of validity of this contract will last from the day this contract is signed to Oct. 22, 2006. Both sides should fulfill their rights and obligations. In no case should they default other than force major factors.
- 7. The original contract is made in duplicate, each party keeping one of them. (Faxed documents with seals of their companies are considered effective.)

Organizer: Shanghai Newgrace International Exhibition Planning Co., Ltd.

Official seal of applicant:

Address: Room 402, No. 27 Lane 588 South Lianhua Road Shanghai China Merchant Invitation Office: 86-21-34080282 Principal: (Signature)

Fax: 86-21-34085282

Contact Person: Date: \_\_(Month) \_\_(Day), \_\_\_\_(Year)